

Whether contributing presenting a paper
in the Conference: Yes / No

Are you accompanying with spouse: Yes / No

Do you want arranged accommodation: Yes / No

If you wish to stay in hotel, please give details:

Necessary details and payment are to be sent in advance to
Dr. Biswabas Patra,

Mob: 919437300807,

Email: biswabasa.ncds@gov.in

TRAVEL PLAN

Arrival:

Date:..... Time :

Number of Train/Flight

Departure:

Date:..... Time :

Number of Train/Flight

St:.....

(Signature)

Dt:.....

NOTE:

(i) Registration fee and other payments should be made
through Demand Draft or NEFT as per the details
mentioned above.

(ii) Use separate form for every individual participant.

Tentative Programme

22 November 2017	:	Arrival of the delegates
23rd November 2017	:	
09-00 to 10-00	:	Registration
10-00 to 11-00	:	Inauguration Presidential Address
11-30 to 13-00	:	Presentation of theme papers/ Parthasarathy Memorial lecture Felicitation function to Dr.Baidhyanath Misra (Founder Director, NCDS)
13-00 to 14-00	:	Lunch
14-00 to 16-30	:	Technical Sessions
16-30 to 18-30	:	Tea break followed by invited lecturers
19-30 to 21-30	:	Dinner
24th November 2017	:	
09-30 to 13-00	:	Technical Sessions
13-00 to 14-00	:	Lunch
14-00 to 16-00	:	Technical sessions
16-00 to 16-30	:	Tea break
16-30 to 18-00	:	Technical sessions
18-30 to 20-00	:	Executive and Editorial Board Meeting of ISAM (only for members and invitees)
25th November 2017	:	
09-30 to 12-30	:	Plenary Session (Presentation of recommendations)
12-30 to 14-00	:	General Body Meeting of ISAM
14-00 to 15-00	:	Farewell lunch

**(Delegates will be regularly informed of the changes in the
programme)**

(2nd Circular)



31st NATIONAL CONFERENCE

ON

AGRICULTURAL MARKETING

ORGANIZE BY

Nabakrushna Chaudhury Centre for Development
Studies,

Institutional Area, Bhubaneswar-751013

AND

INDIAN SOCIETY OF AGRICULTURAL
MARKETING, Hyderabad

(NOVEMBER 23RD TO 25TH 2017)



We are very happy to inform that the 31st National Conference on Agricultural Marketing will be held at Nabakrushna Choudhury Centre for Development Studies, Institutional Area, Chandrasekharpur Bhubaneswar -751 013 from 23rd to 25th Nov 2017. **It gives me a great pleasure in inviting you to this Conference** The conference will be discussed following issues of the Agricultural Marketing under three themes

Theme 1: Role of various beneficial Schemes in vogue to promote agricultural marketing.

Theme 2: Developmental role of e-marketing, GST, FPOs and SHGs in agricultural marketing.

Theme 3: Business potential of agricultural produce in Odisha and the role of regulated markets.

In response to the first circular issued by the Society, a large number of papers on the above themes were received for presentation at the conference. Participants of the conference are requested to mail the delegate registration forms along with the Delegate Registration forms so as to reach the Organizing Secretary (not by name) Director, Nabakrushna Choudhury Centre for Development Studies, Institutional Area, Bhubaneswar-751013, not later than 15th November, 2017.

Delegates Registration

All the participants of the conference and their accompanying members should be the Registered Delegates. Only the registered delegates are entitled to receive the lodging and boarding facilities arranged by the Organising Committee of the conference on the **first come first basis**.

Registration Fee

Delegate	Rs. 2000/-
Students	Rs. 1000/-
Accompanying Member	Rs. 2000/-

The registration fee per person can be sent either by Demand Drafts or through NEFT. In case of demand draft payment should be made in favour of Nabakrushna Choudhury Centre for Development Studies, payable at Bhubaneswar. In case of NEFT payments should be made as per the following details

Name of the Account Holder: Nabakrushna Choudhury Centre for Development Studies
Account Number: 450501110050004
Bank Name: Union Bank of India
Bank Branch: Samantapur Branch, Chandrasekharpur, Bhubaneswar
IFSC Code: UBIN0562602

Those who will make payment through NEFT are requested to send a letter mentioning their payment details including UTR. Delegate fee covers lodging, boarding and conference kit.

Accommodation

Accommodation for the participants will be arranged in the Prasar Bharati Guest house, near the NCDS, on twin sharing basis. The participants are requested to inform the Organizer in advance if they wish to stay in hotel along with details and tariff range. Such delegates may send the advance amount through demand draft/NEFT.

Delegates desirous to plan to stay beyond 25th November, 2017, may inform the organizers accordingly and make their stay arrangements.

About Nabakrushna Choudhury Centre for Development Studies

The Nabakrushna Choudhury Centre for Development Studies (NCDS), established in March 1987, is registered under the Societies Registration Act, 1860. Since its inception, it has been jointly funded by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India and the Higher Education Department, Government of Odisha. Focusing on socio-economic research, this institute is the only one of its kind that serves as a policy think tank in the state of Odisha.

About Bhubaneswar and nearby places of interest

Bhubaneswar is an ancient city and the capital of Odisha State. Many temples including Lingaraj, Rajarani, Mukteswar are located in this city and for this reason Bhubaneswar is also known as temple city. The other tourist places in and around Bhubaneswar are Archaeological Remains at Dhuli and Cafes in hills of Udayagiri and Khandagiri which give evidence of both Jain and Buddhist settlement around Bhubaneswar in the first two centuries BC. Jagannath Dham, Puri is only 60 Kms. away and Nandan Kanan Zoological Park is only 16 Kms. away from the city.

Weather Condition

Pleasant weather conditions prevail during November in Bhubaneswar. The temperatures normally vary between 15^o C and 30^o C.

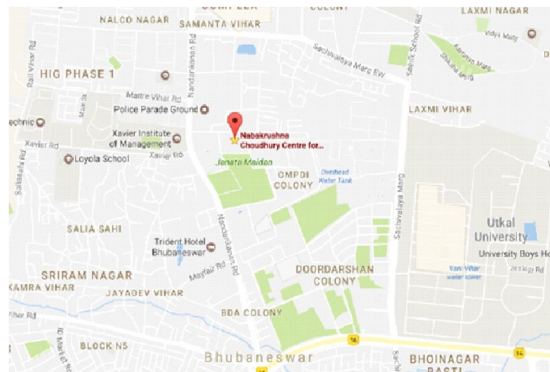
Reception: Delegates may reach the NCDS where the personnel at the reception counter will help them to reach the places of stay.

(i) Organising Secretary: Prof. Srijit Mishra, Director, Nabakrushna Choudhury Centre for Development Studies, Institutional Area, Bhubaneswar-751013

Phone: 0674-2300471, +9757363651
Email: director.ncds@gov.in

(ii) For query and assistance: Dr. Biswabasa Patra,
Phone: 0674-2300471, +9437300807
Email: biswabasa.ncds@gov.in

Location Map of NCDS:



(Detach and send)

31st NATIONAL CONFERENCE ON AGRICULTURAL MARKETING

Venue
Nabakrushna Choudhury Centre for Development Studies,
Institutional Area, Bhubaneswar-751013
Dates: 23rd, 24th and 25th November 2017

DELEGATE REGISTRATION FORM

Personal & Contact Details:

Full Name: Mr/Mrs/Ms/.....

(in capitals)

Age:.....

Designation:

Department/Unit:

Institution/Organization:

Postal Address:

Phone:..... Mobile:.....

Email ID:.....

Status: Academician/ Faculty/ Society Member/Student/
 Accompanying Person:

Payment Details:

Amount:

Demand Draft/ Cheque Number:.....

Bank Name:

Bank Branch:.....

IFSC Code:.....

Date:.....

UTR:.....